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New Players Lights 25's

● A carton
of quality for
\$1.50 less?
No doubt
about it. ●

**Super Saver
Carton
Kings & 100's**
Also available in Mexico



Count 'em.
200
of the finest
for \$1.50 less a carton.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.



2581191001

Kings: 10 mg "tar," 0.8 mg nicotine -
100's: 12 mg "tar," 0.9 mg nicotine
av. per cigarette by FTC method.

MR's suggested retail price is \$1.50 less than full-price brands.